

UNIVERSITY
OF WYOMING

COOPERATIVE EXTENSION SERVICE
U.S. DEPARTMENT OF AGRICULTURE
UNIVERSITY OF WYOMING
DEPT. 3354, 1000 E. UNIVERSITY AVE.
LARAMIE, WYOMING 82071

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Laramie, WY 82071
Permit No. 1

Persons seeking admission, employment, or access to programs of the University of Wyoming shall be considered without regard to race, color, religion, sex, national origin, disability, age, veteran status, sexual orientation, and political belief.

Presented by:

UNIVERSITY OF WYOMING

- Cooperative Extension Service, Department of Agriculture & Applied Economics
- Wyoming Business Council • Wyoming Women in Agriculture
- Audubon Wyoming • Small Acreage Issue Team



Living & Working on the Land

THE BUILDING BLOCKS OF SUCCESS

blocksofsuccess.org

Learn how to address the practical problems of managing your acreage.

This conference combines tours, learning sessions and nationally-known speakers such as author, speaker and farmer Joel Salatin (polyfacefarms.com) and professional speaker and humorist Jolene Brown (JoleneBrown.com)

Who Should Attend

This conference is designed to bring livestock, alternative crop producers and small and beginning operators together for a unique workshop experience. Specific audiences include women owner/operators and Native American managers.

Scholarships for registration fees are available to these groups. Please contact Cole Ehmke at (307) 766-3782 or cehmke@uwyo.edu for applications.

Sessions will cover topics such as

- Water wise landscaping
- Managing animals on small acreages
- Leaving a legacy for future generations
 - Assessing alternative ventures
 - Improving personal relationships
 - Programs available to manage risk
- Land management issues in Indian country
 - Is on-farm recreation for you?
 - Windbreaks in Wyoming

General Information

ACCOMMODATIONS: All **Wyoming property owners** are eligible to receive a lodging waiver with their conference registration for the nights of August 27 and 28 only on a first-come, first-served basis. Space is limited so sharing rooms is encouraged.

(Agency personnel & attendees from outside Wyoming please make your own lodging arrangements in Riverton.)

To obtain the lodging waiver, **registrants must** contact the Holiday Inn (877-857-4834) no later than August 15, 2007 and make lodging reservations via the special code WAC. Registrants must guarantee their first night arrival with a credit card at the Holiday Inn and be registered for the conference through the UW Conference Office. Those receiving the lodging waiver will not be charged for rooms reserved for August 27 and 28.

TOURS: Tours before and after the conference will let attendees see model acreages and talk to managers. Tentative plans are for Tour I to show how acreage owners have improved their property and Tour II will show how agriculturalists have created small business opportunities. Tour details can be found at blocksofsuccess.org.

MORE INFORMATION: To request information on this one-time event, contact Cole Ehmke, at (307) 766-3782 or cehmke@uwyo.edu or visit **www.blocksofsuccess.org**

The project is supported with funds received from the USDA Risk Management Agency.



Tentative Agenda

MONDAY, AUGUST 27

- 1:30 pm REGISTRATION
- 2:00 pm WELCOME & ANNOUNCEMENTS
- 2:15 pm TOURS
- 6:00 pm RECEPTION/REGISTRATION no host bar and hors d'oeuvres

TUESDAY, AUGUST 28

- 7:30 am WARM-UP BREAK
- 8:30 am OPENING CEREMONY/Prayer
- 9:00 am KEYNOTE SPEAKER ~ *Joel Salatin*
- 10:05 am BREAKOUT SESSIONS I
 - Joel Salatin Session
 - Financial Records Mgmt. for Farmers & Ranchers
 - Xeriscaping
- 11:15 am BREAKOUT SESSIONS II
 - Range Monitoring
 - Strategies for Small Farms
 - Leaving a Legacy
- 12:05 pm LUNCH/EXHIBITS/SPEAKER ~ *Joe Hiller*
"Targeting Underserved Audiences"
- 1:30 pm BREAKOUT SESSIONS III
 - Assessing Alternative Enterprises
 - Land Issues in Indian Country
 - Some Days the Pigeon - Some Days the Statue
- 2:20 pm BREAK/EXHIBITS
- 2:50 pm BREAKOUT SESSIONS IV
 - Financing Upstart Operations
 - Strategic Management & Assessing Resources
 - Windbreaks for Wyoming
- 3:40 pm BREAK/EXHIBITS
- 4:10 pm BULLPEN SESSION
- 5:00 pm Free Time
- 6:00 pm RECEPTION
- 6:30 pm DINNER/SPEAKER ~ *Jolene Brown*
"Who's Hiding the Humor?"

WEDNESDAY, AUGUST 29

- 8:30 am WARM-UP BREAK/SPEAKER
- 9:45 BREAK/EXHIBITS
- 10:00 am BREAKOUT SESSIONS V
 - Managing Animals on a Small Acreage
 - Techniques to Manage Risk in Agriculture
 - Farm Recreation
- 11:00 am BREAKOUT SESSIONS VI
 - Grant Funding & Your Operation
 - True Colors - Personality & People
 - Controlling Weeds
- 11:50 am LUNCH
- 12:45 pm TOURS

Featured Speakers



JOEL SALATIN is a fulltime third generation alternative farmer in Virginia's Shenandoah Valley. The farm services more than 1,000 families, 4 retail outlets, and 30 restaurants through on-farm sales and metropolitan buying clubs with salad bar beef, pastured poultry, eggmobile eggs, pigator pork, forage-based rabbits, pastured turkey and forestry products through relationship marketing.

A well-known farmer and writer, his family farm, Polyface Inc. ("The Farm of Many Faces"), has been featured in *Smithsonian Magazine*, *National Geographic*, and *Gourmet*. Profiled on the *Lives of the 21st Century* series with Peter Jennings on ABC World News, his after-broadcast chat room fielded more hits than any other segment to date. As a writer, he has authored five books, four of them how-to types: *Pastured Poultry Profits: Net \$25,000 in 6 months on 20 Acres*, *Salad Bar Beef*, *You Can Farm: The Entrepreneur's Guide to Start and Succeed in a Farming Enterprise*, and *Family Friendly Farming: A Multi-Generational Home-Based Business Testament*. His most recent release, *Holy Cows and Hog Heaven: The Food Buyer's Guide to Farm Friendly Food*, is an attempt to bring producers and patrons together in mutual understanding and appreciation.



JOLENE BROWN is a premiere professional speaker who brings humor, hope and helpful ideas for those who want to celebrate and learn skills for the human and sometimes humorous side of their world. Jolene will share insight into how humor can improve health, understand important issues and create positive relationships. She will also share how intentional behaviors can build support and reach our goals while recognizing behavior differences between those who sustain and those who achieve. Jolene has made numerous guest appearances for television and radio broadcasts, and her work has been featured in several major publications. She is an honored recipient of the highest earned designation of professional speaking achievement from the National Speakers Association. She'll have you laughing while you learn!

visit www.blocksofsuccess.org

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University of Wyoming and U.S. Department of Agriculture cooperating.

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THE BUILDING BLOCKS OF SUCCESS • AUGUST 27 - 29, 2007

One registration per form; form may be duplicated. Clearly print your name as you would like it to appear on your nametag.

Registration cannot be processed until payment is received.

Name _____

Business/Affiliation _____

Address _____

City/State/Zip _____

Daytime Phone # _____

E-mail _____

If you are a UW employee, please check here and list your department.

The University of Wyoming is committed to making this course accessible to all individuals. If you have special dietary needs or a disability and require accommodations to participate in this activity please check here. You will be contacted by the Office of Conferences and Institutes to discuss your specific needs.

REGISTRATION FEES: includes all conference meals, breaks, tours, two nights motel (8/27 -28; see "Accommodations") & all conference materials.

On or before 8/15/07 Individual Registration\$45\$ _____

Second person from same family/business.....\$25\$ _____

Name: _____

After 8/15/07 Individual Registration\$70\$ _____

Second person from same family/business.....\$50\$ _____

Name: _____

TOURS: For planning purposes, please indicate which tours you will be participating in and the number of individuals for each.

Tour I: Monday, August 27th _____ # attending

Tour II: Wednesday, August 29th (same as Tour I) _____ # attending

Tour III: Wednesday, August 29th _____ # attending

TOTAL AMOUNT ENCLOSED.....\$ _____

• **REGISTER BY MAIL:** send this form and payment to:
UW Office of Conferences and Institutes/ Building Blocks
Dept. 3972, 1000 E. University Ave. Laramie, WY 82071

MAKE CHECKS PAYABLE TO: University of Wyoming, Building Blocks

VISA/MasterCard/American Express

Card #: _____ Exp. date: _____

• **REGISTER ONLINE:** www.blocksofsuccess.org

• **REGISTER BY PHONE:** call 1-877-733-3618, ext. 2 or (307) 766-5249

OR FAX (307) 766-3914. You must use a

VISA/MasterCard/American Express to register by phone or fax.

• **CANCELLATION/REFUND POLICY:** Cancellations received in writing on or before 8/15/07 will receive a full refund. After 8/20/07 a \$25 administrative fee will be assessed. All cancellations must be received in writing.

• **NO REFUNDS FOR NO-SHOWS.**