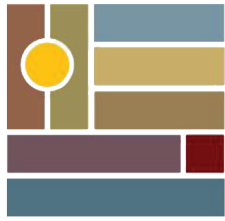


LEARN HOW TO ADDRESS THE PRACTICAL PROBLEMS OF MANAGING YOUR ACREAGE.



Living & Working on the Land

THE BUILDING BLOCKS OF SUCCESS

AUGUST 24-26, 2010, TORRINGTON, WYO.

This conference is designed to bring livestock, alternative crop producers and small and beginning operators together for a unique workshop experience. Kids activities provided.

Producer scholarships for registration fees and lodging are available. Registration details are available at <http://blocksofsuccess.org>.

Early registration ends July 25.



FEATURED SPEAKERS:

Joel Salatin -
Polyface Farm

Diane Peavey -
Peavey's Flat Top Sheep Ranch

Chuck Hassebrook -
Center for Rural Affairs

TO REGISTER:

To register contact Terri Barr at:
307-777-2807 or
terri.barr@wybusiness.org

WORKSHOP SCHEDULE:

DAY 1 - TUESDAY, AUGUST 24

4:30 p.m. Registration and Reception

DAY 2 - WEDNESDAY, AUGUST 25

8:30 a.m. Sessions Begin
6 p.m. Dinner & Winery Tour
(Transportation Provided)

DAY 3 - THURSDAY, AUGUST 26

8 a.m. Sessions Begin
1 p.m. Tour #1 - SAREC
1 p.m. Tour #2 - RoLyn Acres & Meadow Maid Foods

TOPICS INCLUDE:

- What suppliers are looking for
- Chicken tractors
- CSA/Farmers' Markets
- Direct meat marketing
- New age marketing strategies
- Fruit production
- Managing risk
- Starting a new business
- Marketing claims that add value
- Successful business strategies
- Project feasibility
- Farming with a sharp pencil
- Herb production
- Chicken and egg production

For more information contact Cole Ehmke at 307.766.3782 or cehmke@uwyo.edu

<http://blocksofsuccess.org>

