

ABOUT THE CONFERENCE

The Living and Working on the Land Conference is intended for all acreage managers interested in accomplishing more with their property, as well as those interested in the future of rural areas. Professional and hobby farmers, small-acreage owners, backyard gardeners and local food enthusiasts will all find something to fit their skill level and areas of interest.

Scholarships for registration fees are available for producers.

SESSION TOPICS

- Alternative Energy
- Backyard Chickens
- Beginning Bee Keeping
- Food Safety
- Getting Started in Ag - Programs that Help
- How to Manage Niche Operations
- Keeping a Horse Healthy
- Starting A Horse Boarding Enterprise
- Promoting Your Products
- Small-Scale Dairy
- Taking Your Enterprise to the Next Level
- Women in Ranching
- Plus Additional Topics and Tours!

SEPT. 3-4, 2014 | SHERIDAN HOLIDAY INN | SHERIDAN, WYO.



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Living & Working on the Land THE BUILDING BLOCKS FOR SUCCESS

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STARTING & IMPROVING RURAL ENTERPRISES IN WYOMING



c/o Cindy Garretson-Weibel
214 West 15th Street
Cheyenne, WY 82002

AGENDA

KEYNOTE SPEAKERS

REGISTRATION FORM

WEDNESDAY, SEPTEMBER 3

- 10 a.m. **Registration**
- 10:45 a.m. **Welcome**
- 11 a.m. **Keynote 1 - 'Local Food Systems: Enhancing Opportunities': Ken Meter, Crossroads Resource Center**
- 12:15 p.m. **Locally Made Lunch**
- 1:15 p.m. **BREAK OUT SESSION I**
Beginning Beekeeping: A Year in the Life of a Hive
Health & Safety Requirements for Direct Sales
Women on the Ranch: Lessons from My New Life on the Range
- 2:30 p.m. **BREAK OUT SESSION II**
Growing Berries & Other Small Fruits in the West - Why Not?
Landscaping with Native Plants
Strategies for Strong Connections in a Local Food Economy
- 3:30 p.m. **BREAK**
- 4:00 p.m. **BREAK OUT SESSION III**
Backyard Chickens
Wyoming First/Wyoming Grown
Keeping a Horse Healthy
- 6:00 p.m. **Evening Dinner and Reception**

THURSDAY, SEPTEMBER 4

- 7 a.m. **Breakfast**
- 8 a.m. **Keynote II: 'The Future of Agriculture: Building Ag Systems that Work': Fred Kirschenmann, Leopold Center for Sustainable Agriculture**
- 9:15 a.m. **BREAK OUT SESSION IV**
The Small-Scale Dairy
Taking Your Project to the Next Level
Getting Started in Ag - Programs that Help
- 10:15 a.m. **BREAK**
- 10:45 a.m. **BREAK OUT SESSION V**
Starting a Horse Boarding Enterprise
Energy and Agriculture: A Pyramid for Action
Strategies for Transforming Ag to Meet the Future
- 12 p.m. **Wrap-Up and Box Lunch**
- 12:30 p.m. **Tours**
Tour to Buffalo - Wool Mill
Food Preservation Workshop
Tours to Beehive and CSA Enterprises



KEN METER - Ken Meter of the Crossroads Resource Center is one of the most experienced food system analysts in the U.S., integrating market analysis, business development, systems thinking and social concerns.

As president of Crossroads Resource Center in Minneapolis, Meter has 41 years of experience in inner-city and rural community capacity building. His 'Finding Food in Farm Country' studies have promoted local food networks in 83

regions in 30 states and one Canadian province. Meter taught economics at the University of Minnesota and the Harvard Kennedy School.



FREDERICK KIRSCHENMANN - A longtime national and international leader in sustainable agriculture, Fred Kirschenmann shares an appointment as Distinguished Fellow for the Leopold Center in Ames, Iowa, and as president of Stone Barns Center for Food and Agriculture in Pocantico Hills, New York. He also continues to manage his family's 2,600-acre certified organic farm in south-central North Dakota.

He is a professor in the Iowa State University Department of Philosophy and Religious Studies and holds a doctorate in philosophy from the University of Chicago. In April 2010, the University Press of Kentucky published a book of Kirschenmann's essays, 'Cultivating an Ecological Conscience: Essays from a Farmer Philosopher', which traces the evolution of his ecological and farming philosophy over the past 30 years.

He was one of the first 10 recipients of the James F. Beard Foundation Leadership awards in 2011 and received the 2012 Sustainable Agriculture Achievement Award from Practical Farmers of Iowa.

SPONSORS



The Building Blocks of Success • September 3–4, 2014

One registration per form: form may be duplicated. Print your name clearly as you would like it to appear on your nametag. *Registration cannot be processed until payment is received.*

Name _____

Business/Affiliation _____

Address _____

City/State/Zip _____

Daytime Phone # _____

E-mail _____

We are committed to making this event accessible to all individuals. If you have special dietary needs (including vegetarian) or a disability and require accommodation to participate in this activity please check here. (You will be contacted to discuss your specific needs).

Registration Fees: Includes conference reception, all meals, breaks, tours and all conference materials. A qualified producer is currently involved in food/fiber production.

	ON OR BEFORE AUG. 15, 2014	AFTER AUG. 15, 2014
Producers:	\$50	Producers: \$65
Agency/Other:	\$100	Agency/Other: \$135
TOTAL:	_____	_____

No. and ages of children attending: _____

Scholarships: The first 50 producers to register for the conference will be eligible for a full refund of the registration fee. A limited number of scholarships for lodging are also available.

Please describe your agriculture activity _____

Special Events: Please indicate in which events you intend to participate: (Choose one)

- Tour to Buffalo – Wool Mill
- Food Preservation Workshop
- Tours to Beehive and CSA Enterprises

Register by Mail: Send this form to Kacy Atkinson, Wyoming Business Council, 214 W. 15th St., Cheyenne, WY 82002. Make checks payable to WBC.

VISA/MasterCard/American Express

Card # _____ Exp. Date: _____ Security Code: _____

Register by Phone/Fax: Call 307.777.6319 or fax to 307.777.2838. You must use a credit card to register by phone or fax.

Cancellation/Refund Policy: Cancellations received in writing on or before August 15, 2014, will receive a full refund. After August 15, 2014, a \$25 administrative fee will be assessed. All cancellations must be received in writing. Scholarships ineligible for cancellation.

NO REFUNDS FOR NO-SHOWS.

Lodging: Lodging is available at the Sheridan Holiday Inn, 307.672.8931