



# Programs to Assist Farmers and Ranchers in Wyoming



***“Growing Wyoming Agriculture”***

Now you have ideas . . .  
Where do you start?



- ❖ Business planning resources
- ❖ Marketing resources
- ❖ Financial resources

# Business Planning

- ❖ Overview of the industry
- ❖ Marketing analysis, market plan
- ❖ Management plan
- ❖ Financial plan, break-even analysis

# Business Planning and Assessment Tools Available

- ❖ Sustaining Western Rural Landscapes, Lifestyles  
and Livelihoods *Agricultural Enterprise  
Diversification Resource Guide*



# Assessing Your Operation

- ❖ Explore personal and family values
- ❖ Develop personal, family and operational goals
- ❖ Evaluate skills and traits for each family member
- ❖ Inventory all resources associated with the farm or ranch
- ❖ Develop a SWOT analysis

# Marketing Resources

- ❖ Wyoming Business Council
- ❖ Agribusiness Division
  - ❖ Livestock – commercial and seedstock
  - ❖ Crops and Forage
  - ❖ Farmers Markets
  - ❖ Value-Added Food
- ❖ Wyoming First
- ❖ Wyoming MarketMaker



# Marketing Resources (cont).

- ❖ Wyoming Market Research Center
- ❖ Wyoming Small Business Development Center
- ❖ Manufacturing-Works
- ❖ Wyoming Office of Tourism
- ❖ University of Wyoming Extension

# Financial Tools Available



- ❖ Grants – “free money”
  - ❖ USDA value-added producer grant
  - ❖ WBC Business Ready Community grant & loan program
- ❖ Loans
  - ❖ Local lender
    - ❖ Youth and beginning producer loans
  - ❖ Farm Service Agency
  - ❖ State Land & Investment Board
    - ❖ Beginning producer loan



# Financial Tools Available

- ❖ USDA Programs
  - ❖ NRCS
  - ❖ Rural Development





# For Further Information Contact:

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