

Enterprise Feasibility

an online course from RightRisk

Feasibility of Alternative Rural Enterprises

The *Feasibility of Alternative Rural Enterprises* course is a two-hour internet-based course covering 1) Agricultural and Rural Enterprises, 2) Selecting and Planning for Alternative Enterprise, and 3) Assessing Risks. Also included are a glossary, resource links for further research, and many other features...

The *Feasibility of Alternative Rural Enterprises* course is available free of charge at RightRisk.org > Courses.

Enterprise Definition

- Enterprise
 - An activity that generates one or more saleable products



One Relationship



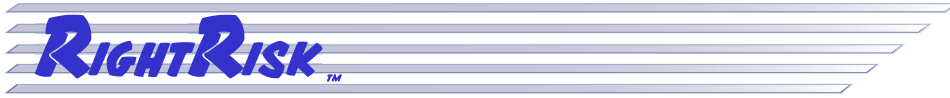
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Feasibility of Alternative Rural Enterprises

Threats



- YOU COULD DO:
- a new competitor in your home market
 - price wars with competitors
 - a competitor has a new, innovative product or service
 - competitors have superior access to channels of distribution
 - taxation is introduced on your product or service



How Much Risk is Right for You and Your Operation? RightRisk.org