

AG HELP WANTED

Recruiting Employees

An effective recruiting ad informs, promotes interest, and encourages self-screening.

It is common in agriculture to capitalize on the flow of information through friendship and kinship networks. More workers come looking for jobs at businesses known as “good places to work.” Written and radio notices also reach many potential employees. The ad should be designed based on the job description. It should be placed in places visited and publications read by the people looking for the specific type of work.

Learn more from *AgHelpWanted - Staffing the Farm Business* at: AgHelpWanted.org



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