

Organizational Structure

All businesses, even small ones in which relationships may be informal and fluid, can benefit from having a shared sense of structure.

nswering a few questions – who is the boss? Which people work well together? Who reports to who? Etc. – can clarify an existing organizational structure and sometimes reveal areas of ambiguity or misfits that interfere with smooth operation. These questions are especially important in a family operation in which roles and relationships are often informal.



