

# AG HELP WANTED

## Motivation and Work

*Differences in the quality and rates of performance can often be attributed to employee motivation.*

**D**ifferences in the quality and rates of performance of equally able workers are usually attributed to their motivation. Nearly everybody is motivated but not necessarily to do what is in the best interest of the ranch or farm.

Managers are challenged to tap their employees' motivation by arranging job content and context so that workers' pursuit of their own objectives naturally serves those of the business.

Learn more from *AgHelpWanted - Managing Employee Performance* at: [AgHelpWanted.org](http://AgHelpWanted.org)



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