

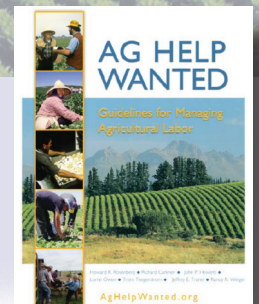
AG HELP WANTED

The Mission Statement

Managers who know where they want the business to go are more likely to get it there.

A statement of business mission is the bedrock for all other planning and operating decisions. It explicitly tells about the identity and purpose of an organization. Some managers use the mission statement to declare important values in the organizational culture, their long-term visions for business development, and family considerations related to the business.

Learn more from *AgHelpWanted - Organizational Planning* at: AgHelpWanted.org



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