

Enterprise Feasibility

an online course from RightRisk

Feasibility of Alternative Rural Enterprises

The *Feasibility of Alternative Rural Enterprises* course is a two-hour internet-based course covering 1) Agricultural and Rural Enterprises, 2) Selecting and Planning for Alternative Enterprise, and 3) Assessing Risks. Also included are a glossary, resource links for further research, and many other features...

The *Feasibility of Alternative Rural Enterprises* course is available free of charge at RightRisk.org > Courses.

The collage displays several slides from the course:

- Enterprise Definition:** Defines an enterprise as an activity that generates one or more saleable products, accompanied by images of sheep, a field, a plowed field, and a herd of cattle.
- One Relationship:** Shows a diagram of two enterprises (Enterprise 1 and Enterprise 2) with arrows indicating their relationship. Enterprise 1 has 'Increase' and 'Decrease' buttons. Enterprise 2 has 'Competitive', 'No Effect', 'Supplementary', and 'Complementary' options.
- Threats:** A slide titled 'Threats' with a list of potential risks: a new competitor in your home market, price wars with competitors, a competitor has a new, innovative product or service distribution, competitors have superior access to channels of distribution, and taxation is introduced on your product or service.
- SWOT Analysis:** A 2x2 matrix with 'Internal Factors' (Strengths, Weaknesses) and 'External Factors' (Opportunities, Threats).

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How Much Risk is Right for You and Your Operation? RightRisk.org