

# Applied Risk Analytics

## Cultivating Prosperity: Unlocking the Six Factors of Profit with RD Financial

*How Much Risk is Right for You and Your Operation?*

# Producers

Hal and Merna Gall operate a diverse crop business. They have always believed their business to be profitable. However, like many other producers, they typically only consider their actual operating expenses and returns when assessing their financial situation. Similarly, they often prepare only the financial statements required by their financial institution, without completing regular analyses to identify areas for improvement or strengths within their operation. However, like many other producers, they typically only consider their actual operating expenses and returns when assessing their financial situation. Similarly, they often prepare only the financial statements required by their financial institution, without completing regular analyses to identify areas for improvement or strengths within their operation.

Learn more via the APPLIED RISK ANALYTICS series, covering the application of RightRisk Analytics risk analysis tools, available for download at: [RightRisk.org/Analytics](http://RightRisk.org/Analytics).

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